

# The Foundation For Tomorrow



## 2025 S.O.S. GALA SPONSORSHIP OPPORTUNITIES



# WHAT IS THE FOUNDATION FOR TOMORROW?



The Foundation For Tomorrow (TFFT) is a Charlotte-born organization that envisions a world where all children are active and empowered citizens free of exclusion, disadvantage, and vulnerability. By creating impactful, personalized programs that focus on the value and promise of each student, teacher, and community, TFFT is able to provide a previously out-of-reach education to some of Tanzania's most vulnerable children. To ensure the success of this educational opportunity, TFFT provides support for the whole child through life skills training, a Teachers Training Program, and access to our recently completed community-enriching Learning Centre.



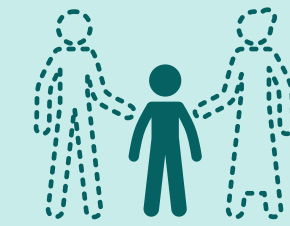
Only **1 out of 3** Tanzanian teenagers are enrolled in secondary school.  
(*Human Rights Watch*)



A girl who finishes basic education is **3 times less likely** to contract HIV or AIDS.  
(*USAID*)



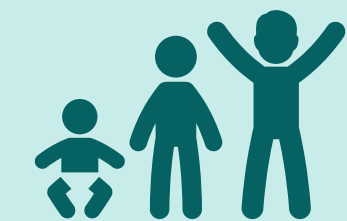
Orphaned and vulnerable children (OVCs) are **2 times more likely** to drop out of school than non-OVCs.  
(*UNICEF*)



There are over **3 million orphans** living in Tanzania today.  
(*UNICEF*)



47% of children in sub-Saharan Africa are **not enrolled in school**.  
(*UNESCO*)



45% of the Tanzanian population is **under the age of 15**.  
(*World Health Organization*)



# THE 19TH ANNUAL SOUTH OF THE SAHARA GALA

**The Casey by Beau Monde in Charlotte, NC • November 8, 2025**

The South of the Sahara (S.O.S.) Gala is critical in bringing together influential individuals from Charlotte, New York, Los Angeles, Seattle, and beyond in support of The Foundation For Tomorrow. The annual S.O.S. Gala invites the TFFT community to gather and celebrate the impact shared over the past year.



The 19th Annual S.O.S. Gala is TFFT's biggest event of the year and a cornerstone of our fundraising initiatives. Over the past 19 years, the S.O.S. Gala has raised over \$2.7 million to improve the quality of education for orphaned and vulnerable children because of sponsors like you.

*As a corporate sponsor, your contribution makes the most critical fundraising event of our year possible and transforms the lives of the children TFFT supports.*



# Ever In Bloom

Our 2025 theme reflects the enduring impact of TFFT's work and the power of growth at every stage. From first-year scholars to confident, independent alumni, our programs and holistic support systems are designed to nurture potential that lasts. Rooted in community and sustained by steadfast generosity, TFFT continues to evolve, serve, and thrive.





# SPONSORSHIP OPPORTUNITIES

## PRESENTING SPONSOR: \$20,000

Company name included in all event promotion (19th Annual S.O.S. Gala presented by XXX) • Invitation to VIP pre-cocktail hour reception before event • Up to two (2) tables for eight (8) guests in prime location • Opportunity for display at event entrance • Prominent signage at event registration & during Sundowners cocktail hour • Company logo on invitation • Mention during the event • Scrolling logo on auction website leading up to and throughout event • Mention in program • Company logo on website • Mention in our weekly newsletter • Dedicated social media posts • Logo or ad in event program • Opportunity to include an item in live or silent auction

## SILENT AUCTION SPONSOR: \$10,000

Company logo displayed throughout silent auction area • Invitation to VIP pre-cocktail hour reception before event • Up to two (2) tables for eight (8) guests in prime location • Company logo on invitation • Mention during the event • Scrolling logo on auction website leading up to and throughout event • Company logo on sponsor recognition sign at event • Mention in program • Company logo on website • Logo or ad in event program • Opportunity to include an item in live or silent auction

## LIVE AUCTION SPONSOR: \$10,000

Company logo on all bidder paddles • Invitation to VIP pre-cocktail hour reception before event • Up to two (2) tables for eight (8) guests in prime location • Company logo on invitation • Mention during the event • Scrolling logo on auction website leading up to and throughout event • Company logo on sponsor recognition sign at event • Mention in program • Company logo on website • Logo or ad in event program • Opportunity to include an item in live or silent auction

## PHOTO BOOTH SPONSOR: \$7,500

Company logo integrated into photo booth printed frames • Invitation to VIP pre-cocktail hour reception before event • Up to two (2) tables for eight (8) guests • Company logo on sponsor recognition sign at event • Mention in program • Company logo on website • Logo or ad in event program • Opportunity to include an item in live or silent auction

## ENTERTAINMENT SPONSOR: \$5,000

Company logo displayed on all after-party promotional material • Invitation to VIP pre-cocktail hour reception before event • Up to two (2) tables for eight (8) guests • Company logo on sponsor recognition sign at event • Mention in program • Company logo on website • Logo or ad in event program • Opportunity to include an item in live or silent auction

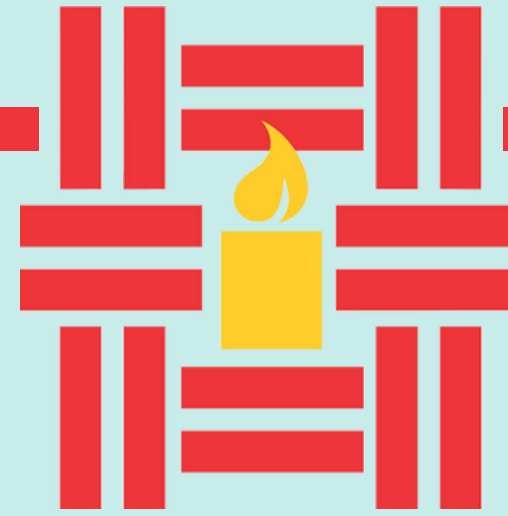
## TANZANITE SPONSOR: \$2,500

Invitation to VIP pre-cocktail hour reception before event • One (1) table for eight (8) guests • Company logo on sponsor recognition sign at event • Mention in program • Logo or ad in event program • Opportunity to include an item in live or silent auction

## GIFT IN LIEU OF ATTENDING SPONSOR: \$1,000

Scrolling logo on auction website leading up to and throughout the event • Company logo on TFFT website • Company logo on sponsor recognition sign at event • Logo or ad in event program • Opportunity to include an item in live or silent auction





To sponsor TFFT's South of the Sahara Gala or for more information, please contact Samantha Filcik  
**[samantha@thefoundationfortomorrow.org](mailto:samantha@thefoundationfortomorrow.org) • 502-645-0031**



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