



The
Foundation
For
Tomorrow

S.O.S. Gala Sponsorship Opportunities





What is The Foundation For Tomorrow?

The Foundation For Tomorrow (TFFT) is a Charlotte-born organization that envisions a world where all children are active and empowered citizens free of exclusion, disadvantage, and vulnerability. By creating impactful, personalized programs that focus on the value and promise of each student, teacher, and community, TFFT is able to provide a previously out-of-reach education to some of Tanzania's' most vulnerable children. In addition, to ensure the success of both the educational opportunity as well as the local community, TFFT provides Whole Child life skills, a Teachers Training Program, and recently completed the construction of a community-enriching Learning Centre.

Only 1 out of 3 Tanzanian teenagers are enrolled in secondary school. (*Human Rights Watch*)

A girl who finishes basic education is 3 times less likely to contract HIV or AIDS. (*USAID*)

There are over 3 million orphans living in Tanzania today. (*UNICEF*)



Orphaned and vulnerable children (OVCs) are 2 times more likely to drop out of school than non-OVCs. (*UNICEF*)

47% of children in sub-Saharan Africa are not enrolled in school. (*UNESCO*)

45% of the Tanzanian population is under the age of 15. (*World Health Organization*)

18th Annual South of the Sahara Gala

The Casey by Beau Monde in Charlotte, NC • November 9, 2024



The South of the Sahara (S.O.S.) Gala is critical in bringing together influential individuals from Charlotte, New York, Los Angeles, Seattle, and beyond in support of The Foundation For Tomorrow. The annual S.O.S. Gala invites the TFFT community to gather and celebrate the impact shared over the past year.

The 18th annual S.O.S. Gala is TFFT's biggest event of the year and a cornerstone of our fundraising initiatives. Over the past 18 years, the S.O.S. Gala has raised over \$2.3 million to improve the quality of education for orphaned and vulnerable children because of sponsors like you.



As a corporate sponsor, your contribution makes the most critical fundraising event of our year possible and transforms the lives of the children TFFT supports.



Sponsorship Opportunities

Presenting Sponsor: \$20,000

Company name included in all event promotion (18th Annual S.O.S. Gala presented by XXX) ♦ Invitation to VIP pre-cocktail hour reception before event ♦ Two (2) tables for eight (8) guests in prime location ♦ Opportunity for display at event entrance ♦ Prominent signage at event registration & during Sundowners cocktail hour ♦ Company logo on invitation ♦ Mention during the event ♦ Scrolling logo on auction website leading up to and throughout event ♦ Mention in program ♦ Company logo on website ♦ Mention in our weekly newsletter ♦ Dedicated social media posts ♦ Logo or ad in event program ♦ Opportunity to include an item in live or silent auction

Silent Auction Sponsor: \$10,000

Company logo displayed throughout silent auction area ♦ Invitation to VIP pre-cocktail hour reception before event ♦ Two (2) tables for eight (8) guests in prime location ♦ Company logo on invitation ♦ Mention during the event ♦ Scrolling logo on auction website leading up to and throughout event ♦ Company logo on sponsor recognition sign at event ♦ Mention in program ♦ Company logo on website ♦ Logo or ad in event program ♦ Opportunity to include an item in live or silent auction

Live Auction Sponsor: \$10,000

Company logo on all bidder paddles ♦ Invitation to VIP pre-cocktail hour reception before event ♦ Two (2) tables for eight (8) guests in prime location ♦ Company logo on invitation ♦ Mention during the event ♦ Scrolling logo on auction website leading up to and throughout event ♦ Company logo on sponsor recognition sign at event ♦ Mention in program ♦ Company logo on website ♦ Logo or ad in event program ♦ Opportunity to include an item in live or silent auction

Photo Booth Sponsor: \$7,500

Company logo integrated into photo booth printed frames ♦ Invitation to VIP pre-cocktail hour reception before event ♦ Two (2) tables for eight (8) guests ♦ Company logo on sponsor recognition sign at event ♦ Mention in program ♦ Company logo on website ♦ Logo or ad in event program ♦ Opportunity to include an item in live or silent auction

After Party Sponsor: \$5,000

Company logo displayed on all after-party promotional material ♦ Invitation to VIP pre-cocktail hour reception before event ♦ Two (2) tables for eight (8) guests ♦ Company logo on sponsor recognition sign at event ♦ Mention in program ♦ Company logo on website ♦ Logo or ad in event program ♦ Opportunity to include an item in live or silent auction

Foundation Sponsor: \$2,000

Invitation to VIP pre-cocktail hour reception before event ♦ One (1) table for eight (8) guests ♦ Company logo on sponsor recognition sign at event ♦ Mention in program ♦ Logo or ad in event program ♦ Opportunity to include an item in live or silent auction

Gift In Lieu of Attending Sponsor: \$1,000

Scrolling logo on auction website leading up to and throughout the event ♦ Company logo on TFFT website ♦ Company logo on sponsor recognition sign at event ♦ Logo or ad in event program ♦ Opportunity to include an item in live or silent auction



*To sponsor TFFT's South of the Sahara Gala or for more information,
please contact:*

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