



AN  
OPPORTUNITY  
TO MAKE  
A DIFFERENCE



THE FOUNDATION FOR TOMORROW  
SPONSORSHIP OPPORTUNITIES

# A GLOBAL CITIZEN OPPORTUNITY

**"We all live for the purpose of making the world a better place to live in. For this reason, my vision for my country is a change to be done in the education system and improvement in this social service, to bring good learning environment for students to achieve their goals efficiently."**

**Richard, TFFT Alum**

## OUR VISION

A Charlotte-born organization, The Foundation For Tomorrow envisions a world where all children contribute to society as active and empowered citizens free of exclusion, disadvantage, and vulnerability.

## OUR MISSION

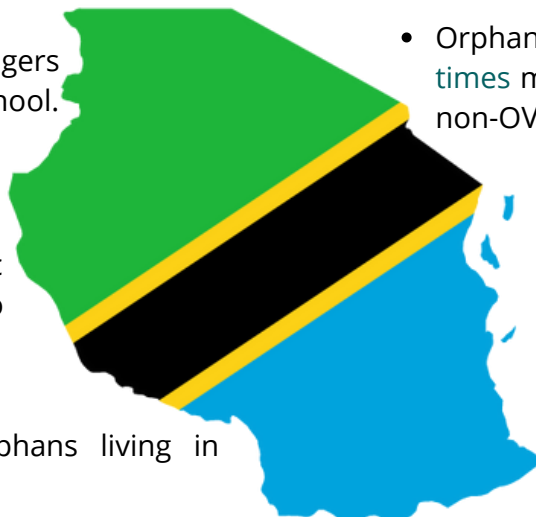
To secure quality education and emotional support for orphan and vulnerable children so that they may reach their full potential and thrive in their communities.

## WHAT WE DO

The Foundation For Tomorrow's programs are impactful, personalized programs that focus on the value and promise of each student, each teacher, and each community we work with. Providing a previously out-of-reach education to some of Tanzania's most vulnerable children is the heart of our work. To ensure the success of this educational opportunity, TFFT provides Whole Child life skills, a Teachers Training Program, and just finished building a community-enriching Learning Centre.

## WHY WE DO IT

- Only 1 out of 3 Tanzanian teenagers are enrolled in secondary school. (*Human Rights Watch*)
- A girl who finishes basic education is 3 times less likely to contract HIV or AIDS. (*USAID*)
- There are over 3 million orphans living in Tanzania today. (*UNICEF*)



- Orphan and vulnerable children (OVCs) are 2 times more likely to drop out of school than non-OVCs. (*UNICEF*)
- 47% of children in sub-Saharan Africa are not enrolled in school. (*UNESCO*)
- 45% of the Tanzanian population is under the age of 15. (*World Health Organization*)





## CAN MAKE A DIFFERENCE!

The South of the Sahara (S.O.S.) Gala is critical in bringing together influential individuals from Charlotte, New York, Chicago, Seattle, and beyond in support of The Foundation For Tomorrow. The annual S.O.S. Gala invites the TFFT community to gather and celebrate the impact shared over the past year.

The 17th Annual S.O.S. Gala is TFFT's biggest event of the year and a cornerstone of our fundraising initiatives. We cherish this night to celebrate and honor the impact the TFFT family has created. Over the past 17 years, the S.O.S. Gala has raised over \$2 million to improve the quality of education for orphan and vulnerable children.

We invite you to participate. Our corporate sponsors help cover the costs of the event so that all of the funds raised go directly to TFFT's program. Therefore, as a corporate sponsor, you make a big difference in the lives of the children of TFFT supports. Your generosity has a tremendous impact!

**17th Annual S.O.S. Gala: Saturday, November 18, 2023 (Charlotte, NC)**

# S.O.S. GALA

## SPONSORSHIP LEVEL BENEFITS

|   | Presenting Sponsor - \$20,000 | Silent Auction Sponsor - \$10,000    | Live Auction Sponsor - \$10,000 | Photo Booth Sponsor - \$7,500           | Entertainment Sponsor - \$5,000         | Tanzanite Sponsor - \$2,500 | Foundation Sponsor - \$2,000 |
|---|-------------------------------|--------------------------------------|---------------------------------|---|---|-----------------------------|------------------------------|
| Company name included in all event promotion                              | X<br>"Presented by XXX"       |                                      |                                 |   |   |                             |                              |
| Opportunity for display at event entrance                                 | X                             |                                      |                                 |   |   |                             |                              |
| Prominent signage at event registration & during Sundowners cocktail hour | X                             |                                      |                                 |   |   |                             |                              |
| Mention in our weekly newsletter  | X                             |                                      |                                 |   |   |                             |                              |
| Targeted social media posts   | X                             |                                      |                                 |   |   |                             |                              |
| Company logo on invitation  | X                             | X                                    | X                               |   |   |                             |                              |
| Mention during event  | X                             | X                                    | X                               |   |   |                             |                              |
| Scrolling logo on auction website   | X                             | X                                    | X                               | X                                       | X                                       |                             |                              |
| Company logo on website   | X                             | X                                    | X                               | X                                       | X                                       |                             |                              |
| Company logo displayed in respective area                                 | X                             | X<br>*throughout silent auction area | X<br>*on all bidder paddles     | X<br>*integrated into photo booth frame | X<br>*displayed during live performance |                             |                              |
| Invitation to VIP pre-cocktail hour reception before event                | X                             | X                                    | X                               | X                                       | X                                       | X                           | X                            |
| One (1) table for eight (8) guests  | X<br>*prime location          | X<br>*prime location                 | X<br>*prime location            | X                                       | X                                       | X                           | X                            |
| Mention in event program  | X                             | X                                    | X                               | X                                       | X                                       | X                           | X                            |
| Ad in program   | X<br>*full page color         | X<br>*full page color                | X<br>*full page color           | X<br>*half page color                   | X<br>*half page color                   | X<br>*quarter page color    | X<br>*quarter page B & W     |
| Opportunity to include an item in the live or silent auction              | X                             | X                                    | X                               | X                                       | X                                       | X                           | X                            |
| Company logo on sponsor recognition sign at event                         | X                             | X                                    | X                               | X                                       | X                                       | X                           | X                            |

## A LA CARTE PROGRAM ADS

ALL ADS SHOULD BE 300 DPI

### Full Page

Color: \$775

B&W: \$475

### Half Page

Color: \$400

B&W: \$250

### Quarter Page

Color: \$200

B&W: \$125

TFFT will not design ads, all ads must be created prior to submission



# S.O.S. GALA 2023 SPONSORSHIP FORM

Company Name (as you would like it to appear on marketing materials):

\_\_\_\_\_

Contact Name: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

## SPONSORSHIP LEVELS

\_\_\_ Presenting - \$20,000

\_\_\_ Silent Auction - \$10,000    \_\_\_ Live Auction - \$10,000

\_\_\_ Photo Booth - \$7,500    \_\_\_ Entertainment - \$5,000

\_\_\_ Tanzanite - \$2,500    \_\_\_ Foundation - \$2,000

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\_\_\_ B&W - \$250

### Quarter Page

\_\_\_ Color - \$200

\_\_\_ B&W - \$125

## Payment Options:

\_\_\_ Online at [www.TheFoundationForTomorrow.org/gala-sponsorship](http://www.TheFoundationForTomorrow.org/gala-sponsorship)

\_\_\_ Check enclosed (made out to The Foundation For Tomorrow)

\_\_\_ Credit Card

Card Number: \_\_\_\_\_

Expiration: \_\_\_\_\_ Security Code: \_\_\_\_\_ Billing Zip Code: \_\_\_\_\_

Signature: \_\_\_\_\_

*This signature authorizes The Foundation For Tomorrow to charge the credit card number above the stated and agreed upon amount. Please email us if an invoice is needed prior to payment.*

For more information, contact Samantha Filcik  
(704) 340-8969 | [Samantha@TheFoundationForTomorrow.org](mailto:Samantha@TheFoundationForTomorrow.org)  
Tax ID Number: 20-5970104